



September 05, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIHEXA

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrip Code: 544162

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated September 05, 2024.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Hexacom Limited

Richa Gupta Rohatgi
Company Secretary & Compliance Officer
Encl.: As above

Bharti Hexacom Limited

Regd. and Corporate Office: Bharti Crescent, 1 Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070, India

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CIN: L74899DL1995PLC067527



Airtel turbo charges its network in Assam and Northeast for superior voice and data connectivity

- *Deploys additional spectrum across all 122 districts in the state*
- *Customers can enjoy enhanced browsing speeds and better indoor coverage*

Guwahati, September 05, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today, announced that it has completed the deployment of the additional spectrum it acquired in July 2024. The deployment of additional 5 MHz on the 1800 band in Assam and additional 5 Mhz on the 2100 band in Assam & Northeast each will give a boost to Airtel’s 5G/4G network capacities which, in turn, will improve and enhance data speeds and provide significantly better coverage inside homes and buildings both in urban and rural areas.

The deployment of additional spectrum is now complete and as a result customers across Assam, Mizoram, Tripura, Nagaland, Manipur, Meghalaya & Arunachal Pradesh etc. will enjoy an elevated quality of service both on voice and data. The deployment will also allow Airtel to offer wider coverage along the highways and rail routes as well as increase its footprint in rural areas as the demand for connectivity continues to rise exponentially.

Rajnish Verma, CEO, Assam and Northeast said, “Airtel's commitment to superior network performance is unwavering. With the integration of this new spectrum, customers across the state can now enjoy enhanced call connectivity, faster data speeds and an overall improved performance. We remain committed to Assam-Northeast and will continue to invest in technologies that will help elevate service experience for our customers”

Bharti Airtel secured 20 Mhz of spectrum at the recently concluded Spectrum Auction. It not only re-acquired the expired spectrum holdings but also expanded its Sub-GHz spectrum and efficiently consolidated its fragmented spectrum blocks into continuous spectrum. Airtel, to its credit, holds the largest pool of mid-band spectrum. With its diverse spectrum holdings across the 900, 1800, 2100 and 2300 bands, the company is well positioned to serve the growing demand for high-speed data services with 5G and 4G network. It has also recently started the re-farming of mid-band spectrum for 5G to meet the growing data demands.

About Bharti Hexacom

Bharti Hexacom is a communications solutions provider offering consumer mobile services, fixed-line telephone and broadband services to customers in the Rajasthan and the North East telecommunication circles in India, which comprises the states of Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland and Tripura. It offers services under the brand ‘Airtel’. Airtel is a global communications solutions provider with over 550 million customers in 17 countries across South Asia and Africa. For more details visit www.bhartihexacom.in

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